



**2010 Showroom of the Year
Nomination Form**

Having read the criteria for the Showroom of the Year award, I hereby nominate:

Showroom/Company Name _____

Showroom/Company Address _____

Telephone Number: _____ Email Address: _____

Contact Person At Showroom Or Parent Company _____

Mark Category Of Showroom Nominated:

- Less than 2,500 Sq. Ft. 2,500 to 9,999 Sq. Ft. 10,000 Sq. Ft. and Larger

Your entry should include **all** of the following:

- Completed and printed out nomination form.
- Standard 4-1/2 inch CD of jpeg images (at least one exterior and three interior shots — can be low-res).
- 8-1/2 x 11 inch page(s) explaining why the showroom merits consideration. Showrooms are judged on the following, so please include descriptions of:
 - Showroom training program
 - Showroom marketing program
 - Customer service program
 - Merchandising efforts
 - Any innovative presentation of displays and products
 - Plus: Examples of marketing materials (brochures, advertisements, direct mail pieces)

[NOTE: You may include completed nomination form and explanation sheet(s) on CD vs. printing them out.]

Your Name _____

Your Company Name _____

Telephone Number _____ Email Address _____

DEADLINE: **August 13, 2010**. For more information, contact Hank Darlington at 916-852-6855 or darlingtonconsulting@gmail.com, or Pat Lenius at leniusp@bnpmedia.com. Please send complete entry via a traceable carrier to:

**Hank Darlington
2010 Granite Bar Way
Gold River, CA 95670**

NOTE: Please also email Hank Darlington & Pat Lenius confirming your entry.